

andres limcaoco

product designer

andreslimcaoco.com

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A product designer driven to create solutions that empower and connect people.

skills

User Research
Product Strategy
Visual Design
Interaction Design
User Flows
Rapid Prototyping
Usability Testing
Drawing/Sketching

tools

Sketch
Adobe CS
InVision
Zeplin
Principle
Framer

leadership

President

Stanford Design Initiative
Stanford University
Feb 2016 - May 2017

experience

Product Designer

Feb 2019 - Present

Stockpile / Palo Alto, CA

Designing new mobile applications for investing. Conducting user research to define new product strategies. Working with design team and leadership to develop design organization and strategy.

Product Design Intern

Aug 2018 - Jan 2019

Stockpile / Palo Alto, CA

Improved usability and design of existing mobile applications. Defined and designed new mobile applications.

Research and Design Intern

Jun 2017 - Aug 2017

Kurani Design / New York, NY

Designed visual style-guide and devised new marketing strategies for customer outreach. Researched and identified new business models to broaden organization's product offerings.

Product Design and Research Intern

Jun 2016 - Aug 2016

PlantKit / Palo Alto, CA

Conducted user and market research on biotech industry. Design potential product strategies and company branding.

education

Stanford University

Jun 2018

B.S., Engineering - Product Design
Interdisciplinary Honors in Education

Coursework: Human Computer Interaction, Human-Centered Design, Needfinding, Design and Business Factors